

# Ashutosh Dutta

Graphic and Visual Communication Designer

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Pune, MH

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## Profile

Strongly seasoned and hardworking Entry-Level Graphic Designer with extraordinary creative thinking and project design abilities. Adept multitask with the ability to bring simultaneous graphic design projects to completion with complete efficiency and accuracy. Able to work well independently or as a member of a professional graphic design team.

## Areas of Expertise

Branding - Advertising and Marketing Design - Web Design - UI and Interactive Design - Social Media - Packaging Design - User Experience - Illustration - Publication and Typographic Design

## Professional Experience

### Graphic Design Intern, *(The Butterfly Effect)*

Pune, MH 05/2024 - Present

- Engaged in **collaboration** with Chandni Ahuja, the CEO and Founder of company with the objective of **enhancing the visual appeal** of market assests and social media presence.

### Graphic Design Intern, *(Phrog App labs)*

Pune, MH 01/2024 - 04/2024

- Collaborating closely with clients to understand their brand identity, messaging, and objectives.
- Conceptualizing and designing bespoke pitch decks tailored to the specific needs and preferences of each client.
- Incorporating industry-leading design principles, typography, and imagery to create impact presentations.
- Ensuring consistency and coherence in design elements across all slides, maintaining a professional and polished aesthetic.
- Iterating on designs based on client feedback and project requirements, delivering timely revisions to meet deadlines.
- Utilizing Adobe Creative Suite (Photoshop, Illustrator, InDesign) and other design tools to bring concepts to life.

### Freelance Designer, *Remote*

Bhilai, CG 2020-Present

- Meet with clients either in-person or online in order to discuss the scope of different projects
- Advise clients on the best strategies for their products and desired audiences.
- Create unique images, illustrations and logos for customers
- Ensure complete customer satisfaction by presenting to clients and giving them a chance for feedback.

## Courses & Certifications

- UX and UI Design (Nov. 2023) - [Freelancers Academy](#)
- Adobe After Effects (June. 2023) - [Udemy](#)
- The Ultimate Guide to Metaverse (Feb. 2023) - [Coursera](#)
- Business Branding 101 — Master The Art Of Branding Secrets (Jan. 2023) - [Udemy](#)

## Education

### Bachelor of Design *Vishwakarma University*

Pune, MH 2020-2024

Relevant Coursework: Design Research, Graphic and Information Design, Product and Packaging Design, Branding and Communication Design, Visual Merchandising, Campaign Design, Design Planning and Management.

## Skills

- Technical skills:** Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Creative Cloud, Blender, Figma, Microsoft Office, Google Workspace
- Dominant Skills:** Brand Identity And Strategy, Packaging Design, Social Media Marketing, Merchandise Design,

Album and Poster Design, Problem solving and Strategic Thinker, Creative Thinking , Analytical Thinking, UX Research, UX Design, UI Design, Visual Communication

- **Interpersonal Skills** : Communication, Time Management, Creative Problem-Solving, Teamwork, Active Listening, Adaptability, Responsibility

## Languages

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- |                                    |                           |
|------------------------------------|---------------------------|
| • <b>English</b> [Native]          | • <b>Hindi</b> [Native]   |
| • <b>French</b> [Basic] - Learning | • <b>Bengali</b> [Native] |